

SAMANTHA ROBYN NORRAH

Philosopher & Innovation Ally

ABOUT HER/THEM

Writer, educator, and innovation ally with eight years of experience developing content and educational experiences. Founder of There For I Am, an online platform and community making philosophical and psychosocial thinking practical for all. Specializing in course design, community facilitation, and creative consulting to help individuals and organizations build critical thinking, adaptability, and deeper connection in a rapidly changing world.

EDUCATION

B.A. Philosophy

B.S. Digital Audiences

Arizona State University

Honors Society, OURS Undergraduate

Research Scholarship in AI Ethics

KEY SKILLS

Accountability
Communication
Business & Tech Ethics
Collaborative Leadership
Constructive Creative Development
Curiosity/Open-Mindedness
Decision-Making
Integrity for Self & Others
Logical Reasoning
Transparency & Vulnerability
Social-Awareness & Appreciation
Strategic Planning

SOFTWARE

Adobe Creative Suite
Content Management Systems
Google Business Suite
Project Management Software
Social Media Management Systems
UI Design Software

CERTIFICATIONS

Tech Stewardship Practice Program
Foundations of Humane Technology

PROFESSIONAL EXPERIENCE

Founder

There For I Am, Atlanta, GA | 2025 - Present

- Developed and launched a self-guided online course and workshops that teach critical thinking, abstract reasoning, and self-and-other awareness for personal and professional growth.
- Facilitate online community events and support circles, empowering participants to challenge assumptions, navigate complexity, and build meaningful connections.
- Guide individuals and groups in practical philosophical inquiry, ethical decision-making, and adaptive problem-solving to foster resilience and innovation.

Barista

Land of a Thousand Hills, Atlanta, GA | November 2023 - 2024

Substitute Teacher

Pinellas County School District, St. Petersburg, FL | January - July 2022

Digital Brand Strategist

Manic Theory, St Petersburg, Florida | December 2015 - November 2023

- Revitalizing grassroots organization brand, resulting in a modernized visual identity and a 35% increase in community engagement.
- Product launch for socially conscious start-up, emphasizing ethical sourcing, resulting in positive media coverage and a 16% boost in initial sales.
- Applying insights to resonate with diverse audiences by leveraging inclusive data-driven strategies, achieving a 20% improvement in click-through rates across digital platforms.

Social Media Marketing Intern

Hype Group, St Petersburg, Florida | July 2019 - August 2019

Barista Trainer & Social Media Manager

Starbucks, multiple locations in Illinois and Florida | October 2011 - January 2017

Shift Supervisor

Elijah's Coffee, Elmhurst, IL | September 2009 - October 2011